

newsletterdrdedition

RE: SENIOR MANAGERS OF FINANCE DEPT ATTENDS INTERNAL COMMUNICATION WORKSHOP

“Internal Communication plays a crucial role in supporting the culture and overall business goals of any organization. Consequently, employees should be considered the primary audience because they have the ability to make or break any communication plan. This means, in our efforts to communicate with our employees, communications and human resources discipline – and respective bosses must co-operate completely”

“Management must be genuinely willing to share information with employees. Every Senior Manager must understand that communicating is a major responsibility and that, in total performance evaluation, communication should be given considerable weight.”

“Internal Communication is therefore vital to the success of every organization. The culture of an organization and its leadership can influence successful internal communication, but can also act as barriers. Effective internal communication is characteristic of high performing organizations. As a result it ought to be taken seriously” These views were the views expressed by Mr Chesney Bradshaw, who was in charge of the workshop.

The workshop was formally opened by the Superintendent-General of the Department of Finance, Mr Phineas Tjie. In his opening remarks, Mr Tjie requested the Senior Managers and Deputy Directors attending the workshop to endeavour to disseminate information regarding policies and procedures as well as all relevant information to employees. “Traditionally, the Department of Finance did not need to make use of too many words because all that was necessary was how to get their figures right and say “Yes” or “No”. However, with the ongoing transformation of the Public Service, the need to communicate with employees or our internal publics is becoming more and more important. It has now become vital to communicate with all our employees regarding policies, procedures and any new legislation such as the Public Finance Management and Municipal Finance Management Acts, Treasury Regulations, Supply Chain Management etc. It is only when communication around these important legislation reach our own employees timeously that we will be capable of not only enhancing our role as financial management authority on fiscal matters, but we will also be imparting knowledge to our own staff regarding organizational goals”, added Mr Tjie.

Mr Tjie advised the participants to take the workshop serious so that they can add value to internal communication within the Department of Finance.